

## Book Review –Joomla! Cash

Today I

want to tell you something about a new book – ‘Joomla! Cash’ that is published by ‘Packt Publishing’. Many of you will think by hearing the name ‘Joomla!’ on the well-known Content-Management- System and will ask themselves – ‘Do I really need this book? There are so many other Joomla! books’.

If you read

the subtitle exactly – ‘Money making weapons for your Joomla! Website’ you will recognize that this book won’t tell you much about how you can set up a Joomla! Website. It is a publication to show you how you can earn money by using the right advertising methods on the internet with your own website, which is based on Joomla, and the possibilities to generate a constantly traffic on your site.

The authors

Brandon Dawson and Tom Canavan take you as a ‘Warrior’ and tell you in a funny manner something about your weapons. You will come to know about how you can fight against many other rivals in business, use your weapons effectively and on the end you will get shown how you set up your first e- commerce website with Joomla! and the component virtue- mart.

In 8

chapters the reader will become a well-known warrior and learn some really important information about stumbling blocks the way and how avoiding them. Last but not least talk the authors about very useful components and plug-ins.

You will learn:

- Tips for generating revenues for your site
- Good layout and design for your site
- VirtueMart shopping cart setup
- Details of the iDevAffiliate system
- Marketing your website

Summarize:

This book

isn’t only a recommendation for Joomla! users, it’s for all webmasters who want to know how they can generating revenues for their own website and what they have to attend. On over 180 pages all the knowledge is summarized.

Result: recommendable

Difficulty: easy- medium (CSS knowledge is needing!)

Title: Joomla! Cash

Author: Brandon Dawson and Tom Canavan

Publisher: Packt Publishing

Pages: 180

language: englisch

ISBN: 1847191401